

## **Frost & Sullivan Honors Cybernet's Excellence in Technology**

**PALO ALTO, CALIF. – September 25, 2003** - Frost & Sullivan last night presented the 2003 Excellence in Technology of the Year Award in telemedicine technology to Cybernet Systems Corporation for its cost-effective method of improving cardiac and chronic outpatient care through access to an affordable, accurate, and easy-to-use patient monitoring system.

Cybernet's MedStar, the key component of a web- or POTS-based outpatient care system, is a small computerized terminal that collects physiological data from patients' in-home devices and sends the data to a central electronic management system. Physicians, nurses, pharmacists, and other health professionals have immediate access to updated outpatient information.

In the current market, telemedicine services have employed expensive equipment required to operate the system. As most telemedicine services are not covered by medical insurance, Cybernet offers its MedStar technology at an affordable rate, so the chronically ill may overcome the obstacle of high prices.

The company continually innovates the MedStar product line. Cybernet recently added videotelephone service options, which are ideal for facilitating regular face-to-face visits between healthcare providers and patients in situations that preclude frequent office visits. These virtual visits, in combination, with regular physiological transmissions, enable healthcare providers to more closely monitor at-risk patients in a supportive manner.

"Frost & Sullivan recognizes Cybernet's commitment to research and development and its efforts in developing innovative systems that bring the full potential of telemedicine to patients," says Jim Smith, Frost & Sullivan analyst. "To a large extent, the MedStar system is the first to overcome current constraints in the telemedicine market that include expensive equipment, lack of insurance acceptance, and complicated procedures."

The Excellence in Technology of the Year Award is bestowed upon the company that has pioneered the development and introduction of an innovative technology into the market that has either impacted or has the potential to impact several market sectors.

Held in Boston, Mass., last night's 2003 Frost & Sullivan Excellence in Emerging Technologies Awards Banquet honored companies and individuals for technical developments that have the opportunity for the fastest growth in their industries. The award recipients have identified emerging trends before they have become the standard in the marketplace and have created advanced technologies that will catalyze industries in the near future.

### **About Cybernet Systems Corporation**

Cybernet Systems is a rapidly growing technology-based company focused on developing products that combine software and Internet intelligence with human-machine interaction. For over 14 years, Cybernet has made significant contributions in the fields of health, productivity and security, and continues to innovate in the areas of Internet medical systems, large-scale distributed network training and gaming, and gesture control interface technology. Additional information on Cybernet Systems is available on the web at [www.cybernet.com](http://www.cybernet.com) or by calling 734-668-2567.

### **About Frost & Sullivan**

Founded in 1961, Frost & Sullivan is recognized as a global leader in growth consulting. Frost & Sullivan Awards are presented to companies that demonstrate excellence in their industry, commending the diligence, commitment, and innovative business strategies required to advance in the global marketplace. Frost & Sullivan rigorously analyzes specific criteria to determine

award recipients in a vast variety of market industries and landscapes. For further information, visit [www.frost.com](http://www.frost.com).

Contacts:

Frost & Sullivan  
Jamie Frizzell  
210.247.2496  
[jfrizzell@frost.com](mailto:jfrizzell@frost.com)

Cybernet Systems Corporation  
Eric Lichtenstein  
734.668.2567  
[elichten@cybernet.com](mailto:elichten@cybernet.com)