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## **Cybernet Systems Delivers First Affordable Linux-based E-commerce Software for the Small- to Mid-size Enterprise**

*NetMAX Professional E-Commerce Powerpack and E-Commerce Suite Create Secure Wireless or Wired Online Environments for Financial Transactions*

**Ann Arbor, Michigan, August 11, 2003** — Cybernet Systems Corporation today announced the availability of the next products in its popular Linux-based NetMAX™ software line: the NetMAX Professional E-Commerce Suite and E-Commerce Powerpack. Designed specifically for the small- to mid-size enterprise, both products enable users to easily establish, operate and maintain an efficient and secure online retail sales program. With their minimal installation and configuration requirements, NetMAX Professional E-Commerce Powerpack and E-Commerce Suite give small businesses an economical method for creating an online store in just a few hours.

Both products leverage the power of Cybernet's NetMAX Professional 4.03 Internet appliance software, which fulfills the needs of a broad customer base, including Windows® 2000, Macintosh AppleShare and Linux users. Also, it now supports 802.11b (WiFi) wireless standards used to establish secure networks. For small- and mid-size enterprises, this provides the option of using NetMAX to create an affordable and rock-solid wireless access point or a more conventionally wired server based on the Linux operating system.

The NetMAX E-Commerce Suite and E-Commerce Powerpack deliver the following significantly enhanced capabilities at a price point unmatched in the industry:

- quick and easy setup and configuration using a web browser
- support for downloadable and shipped goods
- “intelligent” merchandising, as the system remembers and tracks past purchases in order to facilitate suggestive selling
- credit card processing

“Many small businesses are looking to supplement traditional sales activities with online commerce as a way to increase revenue without significantly impacting overhead,” said Chuck Jacobus, Ph.D., CEO of Cybernet Systems. “One of the stumbling blocks has always been the level of IT knowledge required to create and install a virtual storefront. With NetMAX, the setup and configuration is so straightforward that business owners with average computer experience, or even more knowledgeable IT managers with little time, can use it to quickly create a secure site for handling financial transactions.”

The NetMAX Professional E-Commerce Suite is bundled with NetMAX Professional 4.03 and priced at \$569. For current NetMAX Professional customers, the NetMAX E-Commerce Powerpack is available as an add-on for \$309. Both products are available online through the NetMAX Store at <http://www.netmax.com/order/buystuff.cgi>.

#### **About NetMAX Professional 4.03**

NetMAX Professional includes proven applications such as the popular Apache web server and Sendmail email server, and the full power of a Linux operating system based on the distribution of Red Hat® Linux. It simplifies the setup of a fully functioning web, email and FTP server that is platform agnostic, allowing for shared files and printers between Microsoft® Windows®, Apple® Macintosh and Unix clients. In addition to its ability to monitor web and email server access, track network web browsing and to block unwanted email, the NetMAX Professional enables users to host multiple domains on a single IP address – an important feature for small business owners and other consumers wanting to host more than one web site while keeping their costs as low as possible.

#### **About Cybernet**

Cybernet Systems Corp. develops products and technologies that standardize and simplify networked connectivity and computing functions through Linux. The NetMAX product line is sold direct through Cybernet's web site at <http://www.netmax.com/> and through Toshiba appliance hardware resale channels. Contact: Cybernet Systems Corporation, 727 Airport Boulevard, Ann Arbor, Michigan 48108, 1-800-CYBERNET.

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