

## Cybernet Systems Awards Japanese Distribution License for UseYourHead PC Game Enhancement Software

### act2 to be Exclusive Distributor in Japan for Industry's First PC Game Peripheral Software to Turn Head Movements Into Game Commands

**Ann Arbor, Michigan, March 7, 2001** - Cybernet Systems today announced a strategic distribution partnership with act2 Inc. of Japan for its popular gesture recognition PC gaming peripheral software, UseYourHead(TM). Under the terms of this agreement, act2, an established software distribution company with offices in Tokyo and San Francisco will be responsible for managing UseYourHead's placement in retail outlets through Japan's complex distribution channels.

UseYourHead, to be known as HeadHunter in Japan, is based on Cybernet's patent-pending gesture recognition and tracking technology. It works in conjunction with a USB PC camera (such as cameras by 3Com(TM) and Intel®) to detect players' head movements and translate them into game commands, augmenting mouse clicks and keystrokes.

"Our distribution agreement with act2 is the first step toward reaching the magnitude of gamers in the Asian market," stated Anthony Comazzi, vice president of business development at Cybernet Systems. "The Japanese gaming market is a substantial contributor to the rapid growth of innovative PC games and peripheral devices, so it is a natural progression to find a partner to introduce our product into this market."

The product has been completely localized for the Japanese market to include new packaging and the name change to HeadHunter. "This name has a clearer translation into the Japanese language, making the product more appealing to the target audience," explained Mikiya Kato, president of act2 in Japan.

Kato also points out that "distributing innovative American products, especially those from reputable R&D companies, strengthens the American foothold in the Japanese gaming market, the second largest in the world."

This is Cybernet's second distribution deal, its first being with Macmillan USA, a division of Pearson PLC (NYSE:PSO - news), for retail distribution within the United States and Canada.

UseYourHead is available via download from the Cybernet web site and through retail stores in North America for a street price of \$29.99. UseYourHead Plus, which includes a camera bundled with the software, is also available in retail outlets in the U.S. at a price of \$59.99 after rebate.

### **About Cybernet**

Cybernet Systems Corp. is a profitable, rapidly growing technology-based company focused on developing products that combine software and Internet intelligence with human-machine interaction. Cybernet has successfully leveraged its wealth of intellectual property to bring force feedback technology to market in the form of game controllers and joysticks, and introduced the first Linux-based Internet appliance software. The company continues to innovate in the areas of Internet medical systems, large-scale distributed network training and gaming and gesture control interface technology. Additional information on Cybernet Systems is available on the web at [www.cybernet.com](http://www.cybernet.com). Additional information about UseYourHead can be found at [www.gesturecentral.com](http://www.gesturecentral.com).

If you would like to contact us about anything regarding this press release, please write us via e-mail at [info@cybernet.com](mailto:info@cybernet.com).